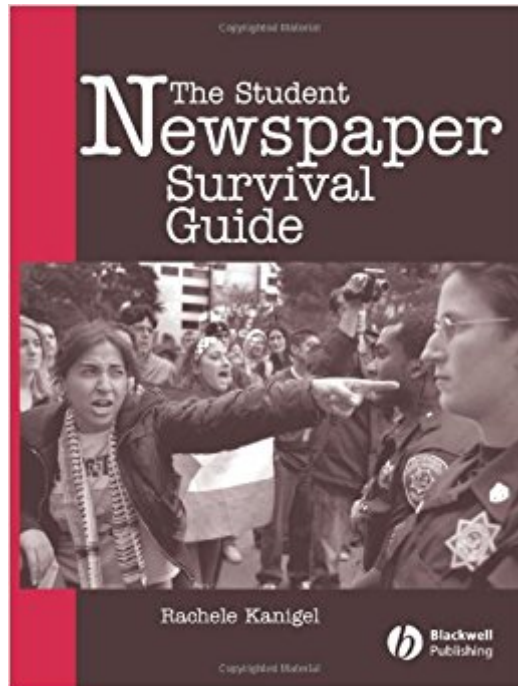




Ebook Directory
the best source of ebook

The book was found

The Student Newspaper Survival Guide



Synopsis

The Student Newspaper Survival Guide is a handbook for student reporters, editors, page designers, photographers, Webmasters, advertising sales representatives -- and the advisers and business managers who counsel them -- on all aspects of putting out a college newspaper. In these pages, students will learn how to report stories, design pages, shoot compelling photos, cover a campus, sell ads, report on games, and write reviews, editorials, features, headlines and columns. In addition, the book includes chapters on Ethical Issues, Investigative Reporting, Recruiting and Training a Staff, Legal Issues and Starting a New Newspaper. The book can be used as a textbook for publication laboratory classes or as a handbook for students working on independent newspapers. It also features examples from some of the best college newspapers in the country. Special features include: Tips from professional journalists Interviews with former college newspaper staffers Checklists on writing headlines, editing stories, designing pages, selling advertisements and other skills Exercises and ideas you can try at your own campus newspaper Examples of award-winning pages, stories and photos Sample documents, such as employment applications, licensing contracts, evaluation forms A list of contests for student journalists

Book Information

Paperback: 188 pages

Publisher: Wiley-Blackwell; 1 edition (August 28, 2006)

Language: English

ISBN-10: 0813807417

ISBN-13: 978-0813807416

Product Dimensions: 8.6 x 0.5 x 11 inches

Shipping Weight: 1.3 pounds

Average Customer Review: 5.0 out of 5 stars 2 customer reviews

Best Sellers Rank: #2,610,199 in Books (See Top 100 in Books) #44 in Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #1322 in Books > Textbooks > Communication & Journalism > Journalism #3888 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction

Customer Reviews

The Student Newspaper Survival Guide is a handbook for student reporters, editors, page designers, photographers, Webmasters, advertising sales representatives -- and the advisers and business managers who counsel them -- on all aspects of putting out a college newspaper. The

book can be used as a textbook for publication laboratory classes or as a handbook for students working on independent newspapers. It also features examples from some of the best college newspapers in the country. Special features include: Tips from professional journalists Interviews with former college newspaper staffers Checklists on writing headlines, editing stories, designing pages, selling advertisements and other skills Exercises and ideas you can try at your own campus newspaper Examples of award-winning pages, stories and photos Sample documents, such as employment applications, licensing contracts, evaluation forms A list of contests for student journalists

Rachele Kanigel, M.S., is an assistant professor of journalism at San Francisco State University, where she advises Golden Gate [X]press publications. Her students produce a weekly newspaper, a multimedia Web site updated throughout the week and a magazine that comes out three times a semester. In addition to advising publications, she teaches Newswriting, Reporting, the Contemporary Magazine and Magazine Editing. Professor Kanigel was a newspaper reporter for 15 years for daily newspapers, including The Oakland Tribune and The News & Observer of Raleigh, North Carolina and was a freelance correspondent for TIME magazine. She has also written for Health, Organic Style, People, Reader's Digest and other magazines. She is chair of the Professional Development Committee for College Media Advisers and is Vice President of the California College Media Association.

I am a teacher trying to start a high school newspaper and this book has been a godsend. Covers everything from the legal issues to meeting deadlines and the basic structure of a news story. I bought seven journalism books to try to build this course/paper and this is really the only one I needed. Definitely aimed at a college newspaper audience, but very easily adapted for my needs.

I got this book when I was assigned to revive a dormant community college newspaper and it was the single most useful resource I encountered. In particular it helped me figure out how to recruit and motivate editors and staff and how to guide student writers in their reporting, writing and revising process. There is a lot of basic and useful information and it's presented in an appealing and easy to grasp manner. There are sections with tips from the pros on topics like investigative reporting, how to write a sex column, how to write a review, and how to gather documents through sunshine laws. The book has easy to follow charts for basic newswriting and story construction, it shows the organization of a typical newspaper staff and the order of events for every news cycle. It

has easy to xerox templates for article assignment sheets and more. For each section there are suggestions for further reading both online and in print. About the only thing missing here is a section on how to deal with finances. Still it's a great tool and very readable. If you're looking for a good place to start as a student journalist or a media advisor at the college level, this book has what you need.

[Download to continue reading...](#)

Survival: Survival Guide: Survival Skills, Survival Tools, & Survival Tactics. Emergency Prepping, & Surviving A Disaster! (First Aid, Survival Skills, Emergency ... Medicine, Bushcraft, Home Defense Book 1) The Student Newspaper Survival Guide The Ultimate Survival Guide for Beginners: The Best Tactics And Tips To Survive Urban And Wilderness Disasters (Survival Guide, Survival for Beginners, Survival books) A Beginner's Urban Survival Prepping Guide: Basic Urban Self Defense Guide And Survival Tips in the Prepping Urban Environment(The Prepper's Urban survival ... A Beginner's Urban Survival Prepping SURVIVAL: Survival Pantry: A Prepper's Guide to Storing Food and Water (Survival Pantry, Canning and Preserving, Prepper's Pantry, Canning, Prepping for Survival) Outdoor Survival: The Ultimate Outdoor Survival Guide for Staying Alive and Surviving In The Wilderness (2nd Edition) (Prepping, Camping, Survivalism, ... Handbook, Survival Blueprint Book 1) Homemade Survival Weapons: The Ultimate Guide To Survival Weapons, Tools And Skills - Discover Amazing Lessons To Creating Effective Weapons For Survival And Self-Defense! WINTER SURVIVAL COURSE HANDBOOK, SURVIVAL MANUAL, SURVIVAL GUIDE 2017 Donde Guide to Cartagena: Overview of the top attractions in Cartagena Colombia by the local newspaper (Donde Cartagena) (Spanish Edition) Survival Swimming: Swimming Drills to Learn and Improve on the Five Best Swimming Strokes for Survival (Survival Fitness Series Book 4) The U.S. Navy SEAL Survival Handbook: Learn the Survival Techniques and Strategies of America's Elite Warriors (US Army Survival) USA TODAY Crossword: 200 Puzzles from The Nation's No. 1 Newspaper (USA Today Puzzles) The Newspaper Designer's Handbook Read All About It!: Great Read-Aloud Stories, Poems, and Newspaper Pieces for Preteens and Teens 65 Successful Harvard Business School Application Essays, Second Edition: With Analysis by the Staff of The Harbus, the Harvard Business School Newspaper 65 Successful Harvard Business School Application Essays: With Analysis by the Staff of the Harbus, The Harvard Business School Newspaper Torchlight Newspaper Closed 1979: The Grenada Chronicles (Volume 14) Torchlight Newspaper Closed 1979: The Grenada Chronicles USA TODAY Crossword 3: 200 Puzzles from The Nation's No. 1 Newspaper (USA Today Puzzles) USA TODAY Crossword 2: 200 Puzzles from The Nations No. 1 Newspaper (USA Today Puzzles)

Contact Us

DMCA

Privacy

FAQ & Help